



Haymarket SportsPlex
6614 James Madison Highway
Haymarket, VA 20169
703.754.6827 Main
1-877.723.1937 Fax

Event & Sports Marketing

Partnership Programs - Haymarket SportsPlex

Partnership Opportunities:

- Main Sports Arenas
- Meeting Rooms
- Banners
- Lobby Wall
- Business Card Rack
- Business Flyer Rack
- Program Sponsorships
- Special Events
- Promotional Items
- Program Guide
- Website
- Preferred Business

Display your message in front of our captivated audience:

- Over 450,000 Annual Visitors.
- Over 5,000 Monthly Website Visitors.
- Local, Regional and National Special Events: Largest Sports & Event Venue In the Area of 1,500 + Occupancy.
- Programming & Activities for All Ages: Basketball, Volleyball, Soccer, In-Line Hockey, Lacrosse, Dodgeball, Futsal, Field Hockey, Arena Flag Football, Rock Climbing Wall, Fitness Center, Batting Cages and Gymnastics & Tumbling.





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2009 Facility Marketing Partner Rates

One Year Facility Signage Pricing

Panel Ads Board	6 x 2	\$1,000.00
Arena Banner	8 x 4	\$2,000.00
Main Website Sponsor		\$5,000.00
Main Arena Field Sponsor	18 x 6	\$5,000.00*
Main Lobby Wall	18 x 6	\$5,000.00*
Parents Lounge Area#1	3 x 2	\$1,200.00
Parents Lounge Area#2	3 x 2	\$1,200.00
TV Sponsor (lobby)	2 x 1	\$750.00
Lobby/Entrance Hallway	3 x 2	\$500.00
Brochure Rack	4" x 8"	\$500.00
Business Card Rack		\$300.00

*Requires multi-year contract. 5-year – 10-year commitments.

Prices do not include printing of signage. Artwork of sign is at the expense of the advertiser.
 Sportsplex must approve all advertisements.

Sportsplex Program Sponsorships – (To Be Announced)

Haymarket Sportsplex Website Advertising

www.haymarketsportsplex.com

Banner & Logo positions negotiable with annual advertising contract. All subject to space and availability.

- 2" x 2" Logo Ad - \$1,000/year - \$600/ Y2 year
- 2" x 4" or Larger Logo Ad - \$1,200/year - \$800/ Y2 year



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2009 SPORTSPLEX SUMMER SPORT & ACTIVITY DAY CAMPS SPONSORSHIP

Sponsorship To Include:

- Lobby Banner - Sponsorship Mention
 - Lobby banner (10' H x 4' W) featuring Sportsplex Summer Day Camps to hang in the highest traffic-visible area of the facility. Once produced, banner will hang in Sportsplex Lobby vertically until April 1st, 2010.
 - Banner to include a 7' graphic section of Summer Day Camps and a 3' section of the featured sponsors logos.
- Summer Day Camp T-Shirt Sponsor
 - Each participant of Sportsplex Summer Sport & Activity Day Camps including Sportsplex Featured Sports Camps will receive a Summer Camp T-Shirt.
 - T-Shirt to include Summer Camp Sponsor Logo on the backside of the t-shirt.
 - Total T-Shirts Produced: 400
- Summer Camp Guide Logo and Business Information
 - Business logo and company contact information will be placed in the Sportsplex Summer Camp Guide.
 - This Guide will be distributed to all of Sportsplex Membership as well as made available to all area schools and youth programs. Other areas of distribution to be determined such as private schools, surrounding county schools, promotional events and local area Restaurants.
- Ability to distribute promotional items and information to campers. To be approved.
- To be included in email blast to Summer Campers, Parents and All Facility Contacts.
Business Logo and website link included in email.
- Logo Placement on Sportsplex Summer Sport & Activity Camp Flyer
- Logo Placement on Sportsplex Camp Page & Link to Business Website
http://www.sportsplex.us/sp_camps.php
- Logo Placement on Sportsplex Website Home Page Summer Camp Banner
<http://www.sportsplex.us/home.php>

Cost: \$750.00

Summer Day Camp Sponsor Signature

Date

Sportsplex Sales Representative

Date

